

Program Overview

Lamar Associates is requesting proposals for documentary video and associated media production on the successes and challenges of tribal community policing.

About Lamar Associates

Lamar Associates is a 100 percent American Indian owned professional services firm providing consulting, assessment, and training services. Indian Country Training Institute (ICTI) is a division of Lamar Associates that specializes in training and technical assistance for tribal housing, law enforcement, workforce safety, security, and emergency preparedness for Indian Country.

This project will be delivered as part of training and technical assistance grant HW-WX-K056 for the DOJ Office of Community Oriented Policing Service (COPS).

Project Description

The documentary photographer/filmmaker will make plans to shoot in the fall of 2015, with the videos delivered by February 1, 2016. Interviews, shooting, and photography will take place at three tribal communities, in Arizona, New Mexico, and Colorado, over an 6 day period, including two days of travel and four days of conducting interviews. Lamar Associates staff will schedule and plan the interviews, and work in coordination with the filmmaker to plan and conduct the interviews and arrange any necessary permits, as well as to contract any necessary voice or acting talent.

The filmmaker will work with Lamar staff to review the raw footage and stills and make selects for inclusion in final deliverables, as well as to review final draft edits. A rough cut will be submitted for content, legal and technical review before the end of 2015.

Concept Requirements

To encourage community partnerships as the basis of effective community policing and problem solving, the long video should convey both an inspirational message and a call for action. The video should deliver information about how tribal law enforcement worked with partners to identify and overcome public safety challenges in their communities as well as inspiring learners to invest in similar community based partnerships.

Technical Requirements

- Video should be high definition (1920X1080)
- Video will be released as public domain under the grant requirements

Contractor requirements

The filmmaker/photographer will be expected to be in contact with Lamar Associates staff through all phases of project execution, meeting as needed by phone or email and providing progress updates on request. The filmmaker will be expected to produce all elements of the video and to secure the necessary production facilities and equipment. Lamar Associates' Native American preference in contracting policy will be used to select the winning bid.

Deliverables

Deliverables include:

- 1 longer "storytelling" video (3-8 minutes) for public viewing online
- 4 to 6 short videos (30 seconds to 3 minutes) for inclusion in distance learning courses
- still photographs from the video shoots; screen grabs are not sufficient

The filmmaker will deliver the finished product in desired formats including, but not limited to high resolution and web-compatible formats for both stills and video.

Proposals may also consider including the following deliverables:

- Outlines
- Storyboards
- Scripts
- Graphics
- Rough Cuts
- DVDs, CDs and/or cloud file management

Proposal Requirements

Proposals must include:

1. Introduction summarizing your company's background, resources, and relevant experience.
2. Examples and samples of past projects, preferably of a similar size and scope.
3. References from past projects, preferably matching those projects used as examples in #2 above.

Request for Proposal: Community Oriented Policing Videos

4. Proposed budget for the project. The proposed budget should include a suggested work plan and a breakdown of fees for professional services, hours, and administrative services, including taxes. Note: Lamar Associates is incorporated in Albuquerque, NM.
5. Proposed schedule for the project, including project stages, milestones and payments.
6. Identify any possible sub-contractors and sub-consultants.
7. Identify the company's point of contact, including name, title, phone, and e-mail address.

Selection Criteria

Proposals received will be evaluated by Lamar Associates on the following selection criteria:

- Demonstrated experience in creative video development, production and post-production. (20 points)
- Demonstrated experience representing diverse viewpoints from minority perspectives. (20 points)
- Understanding the purpose and the scope of this video project. (5 points)
- Proposed price and expected timeline for completing the project. (5 points)
- Demonstrated ability to coordinate resources, equipment and required staffing for video production and post-production. (20 points)
- Demonstrated experience producing educational or narrative documentary videos. (20 points)
- Enrollment in a recognized tribe. (10 points)

Proposal Submission

E-mail all materials to Ms. Cyndi Davis at info@indiancountrytraining.net.

Proposal Timeline

Deadline for submission of proposal to Lamar Associates is postmark of June 19, 2015.

It is anticipated that the selection will be completed by June 30, 2015.